



## Move Utah Bike Month Poster Contest Rules

### ELIGIBILITY

The Move Utah Bike Month poster contest is open to all Utah residents. Artwork must be an original creation of the submitter.

### DUE DATE

Poster submissions must be uploaded by the deadline—April 11, 2021, at midnight. Entries submitted after the due date will not be considered.

### HOW TO SUBMIT

Upload your poster entry digitally at <https://move.utah.gov/poster>

Please contact [moveutah@utah.gov](mailto:moveutah@utah.gov) with any questions about or issues with submission.

### CALENDAR POSTER REQUIREMENTS

1. Completed poster designs must be 17" wide x 11" tall. Artwork must be horizontal.
2. Posters must be related to bicycling and can include other active transportation elements such as walking, scooters, wheelchair users, etc..
3. Entry must be accompanied by a completed entry form.
4. Designs should be submitted electronically in PDF format.
5. Poster designs may not incorporate any copyrighted characters (e.g., comic and/or television characters), photographs and magazine or newspaper illustrations.
6. There is no limitation on the type of media used, but entries must be submitted electronically.
7. By submitting a poster, all entrants grant Move Utah an exclusive license to reproduce, prepare derivative works and/or publicly display or distribute your work.
8. Additionally, by submitting a poster, all entrants consent that the artwork can be repurposed for use of promoting Bike Month by UDOT's Move Utah Program, including being printed and mailed to 2,000 + businesses statewide, incorporated in the Move Utah Bike Month Strava Challenge, incorporated in the Move Utah website and Zoom and Google Meet virtual backgrounds.

### JUDGING CRITERIA

A panel of Judges, composed from bicycling organizations within Utah, will choose the top posters based on the message and appropriateness to the theme and the creativity.

### PRIZES

Two winners will be selected:

- First place: Poster will be used as the Bike Month poster for May 2021. Winner will also receive \$250 cash prize.
- Second place: will receive a \$100 cash prize
- Winner will be announced on April 16, 2021