

## **Move Utah Bike Month Poster Contest Rules**

# **ELIGIBILITY**

The Move Utah Bike Month poster contest is open to all Utah residents. Artwork must be an original creation of the submitter.

## **DUE DATE**

Poster submissions must be uploaded by the deadline—April 3, 2022, at midnight. Entries submitted after the due date will not be considered.

#### **HOW TO SUBMIT**

Upload your poster entry digitally at move.utah.gov

Please contact ccarlson@pennapowers.com with any questions about or issues with submission.

# **CALENDAR POSTER REQUIREMENTS**

- 1. Completed poster designs must be 17" wide x 11" tall. Artwork must be horizontal.
- 2. Posters must be related to bicycling and can include other active transportation elements such as walking, scooters, wheelchair users, etc.
- 3. Entry must be accompanied by a completed entry form.
- 4. Designs should be submitted electronically in PDF format.
- 5. Poster designs may not incorporate any copyrighted characters (e.g., comic and/or television characters), photographs and magazine or newspaper illustrations.
- 6. There is no limitation on the type of media used, but entries must be submitted electronically.
- 7. By submitting a poster, all entrants grant Move Utah an exclusive license to reproduce, prepare derivative works and/or publicly display or distribute your work.
- 8. Additionally, by submitting a poster, all entrants consent that the artwork can be repurposed for use of promoting Bike Month by UDOT's Move Utah Program, including being printed and mailed to 2,000 + businesses statewide, incorporated in the Move Utah Bike Month Strava Challenge, incorporated in the Move Utah website and Zoom and Google Meet virtual backgrounds.

## **JUDGING CRITERA**

A panel of Judges, composed from bicycling organizations within Utah, will choose the top posters based on the message and appropriateness to the theme and the creativity.

## **PRIZES**

Two winners will be selected:

- First place: Poster will be used as the Bike Month poster for May 2022. Winner will also receive \$350 cash prize.
- Winner will be announced on April 11, 2021